

NCC Cable System Order

11765153

Order #	62348843
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette
AE	Andrew Yoiles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Flight Dates	10/10/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$440.00
Commission	\$66.00
Net Total	\$374.00
Total Spots	11
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPM	-

Comments : R3: 10.19 MG. Dropped 1 spots. -\$40 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Northwestern @ Michigan State	10/10/16	10/16/16	15:30	18:30						X		-	-	1	\$40.00	\$40.00	30	CBF 10/15
2	ESP2	Iowa @ Purdue	10/10/16	10/16/16	12:00	15:00						X		-	-	1	\$40.00	\$40.00	30	CFB 10/15
3	ESP2	Nebraska @ Indiana [or] NC @ Miami	10/10/16	10/16/16	15:30	18:30						X		-	-	0	\$40.00	\$0.00	30	R3-1x
4	ESP2	Tulsa @ Houston	10/10/16	10/16/16	19:00	22:00						X		-	-	1	\$40.00	\$40.00	30	CFB 10/15
5	ESP2	Colorado State @ Houston	10/10/16	10/16/16	22:30	24:00						X		-	-	1	\$40.00	\$40.00	30	CFB 10/15
6	ESP2	Duke @ Louisville	10/10/16	10/16/16	18:00	21:00					X			-	-	1	\$40.00	\$40.00	30	CFB 10/14
7	ESP2	Kansas State @ Oklahoma	10/10/16	10/16/16	12:00	15:00						X		-	-	1	\$40.00	\$40.00	30	CFB 10/15
8	ESP2	Wake Forest @ Florida State	10/10/16	10/16/16	15:30	18:30						X		-	-	1	\$40.00	\$40.00	30	CFB 10/15
9	ESP2	Ole Miss @ Arkansas	10/10/16	10/16/16	19:00	22:00						X		-	-	1	\$40.00	\$40.00	30	CFB 10/15
10	ESP2	UCLA @ Washington State	10/10/16	10/16/16	22:30	24:00						X		-	-	1	\$40.00	\$40.00	30	CFB 10/15
11	FS1	West Virginia @ Texas Tech	10/10/16	10/16/16	12:00	15:00						X		-	-	1	\$40.00	\$40.00	30	CFB 10/15
12	FS1	Kansas @ Baylor	10/10/16	10/16/16	15:30	18:30						X		-	-	1	\$40.00	\$40.00	30	CFB 10/15

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	11	0	0	0	0	0	0	0	0	0	0	0	11
AMT	\$440.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$440.00

SYSTEM APP: SALES ACCT Date Printed 10/19/16

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